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# Premier Sports Campus set to host 17,000 during Premier SuperCopa national soccer tournament

Four-day tournament will be June 15-18

**LAKEWOOD RANCH, FL** (May 22, 2023) – Premier SuperCopa – the elite, invitation-only soccer tournament for the most talented youth soccer players in North America – is coming to the Bradenton Area's Premier Sports Campus (PSC) next month.

Organizers liken the tournament to "the Little League World Series for soccer" and they project more than 17,000 athletes, coaches, family members and fans will attend the four-day tournament, June 15 - 18.

The Premier SuperCopa, dubbed America's Championship, is the highest level of competition in the U.S. for U9 - U12 competitive youth teams. The 2023 tournament will host 216 teams – more than 3,200 boys and girls – from around the country all competing to see if they "Have What It Takes."

"This is another example of why Premier Sports Campus is a special asset in our destination," said Elliott Falcione, Executive Director of the Bradenton Area Convention and Visitors Bureau. "This iconic national soccer event will bring a multigenerational clientele to our community, resulting in an economic stimulus for our hospitality industry."

SuperCopa+, a national tournament of the best U13-U16 teams in the country, took place at IMG Academy in May, 2022. The tournament was so successful, event planners turned to PSC to host the Premier SuperCopa this year.

"U90C Sports is excited to return to the Bradenton Area this year with one of our flagship events, Premier SuperCopa," said Jeff Stanley, President of U90C Sports. "The Bradenton Area is proving to be a popular destination for our Premier SuperCopa teams and families. With the miles of beaches and copious amounts of off-the-field activities available, this year's participants for the 11th annual Premier SuperCopa are really looking forward to the time they are going to spend in Florida while competing for America's Championship."

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The <u>Bradenton Area Convention & Visitors Bureau</u> promotes tourism to Bradenton, Anna Maria Island and Longboat Key through domestic and international advertising, public relations and marketing efforts. Located on Florida's West Coast, the destination is known for its unspoiled beaches, rich history, the easy pace of island life and a downtown energized with arts, culture, discoveries and more. Get ready to immerse yourself into all the sites, smells, flavors and surprises that make the Bradenton Area a one-of-a-kind destination.

<u>Premier SuperCopa</u> provides the highest level of competition available in the United States for U9 - U12 boys and girls competitive youth teams. With nationwide teams being invited, the Premier SuperCopa is providing not only the best competition, but also the most diverse competition across the country. "Do You Have What It Takes?"

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